

# FORMAL OPENING of the GREATER HUB

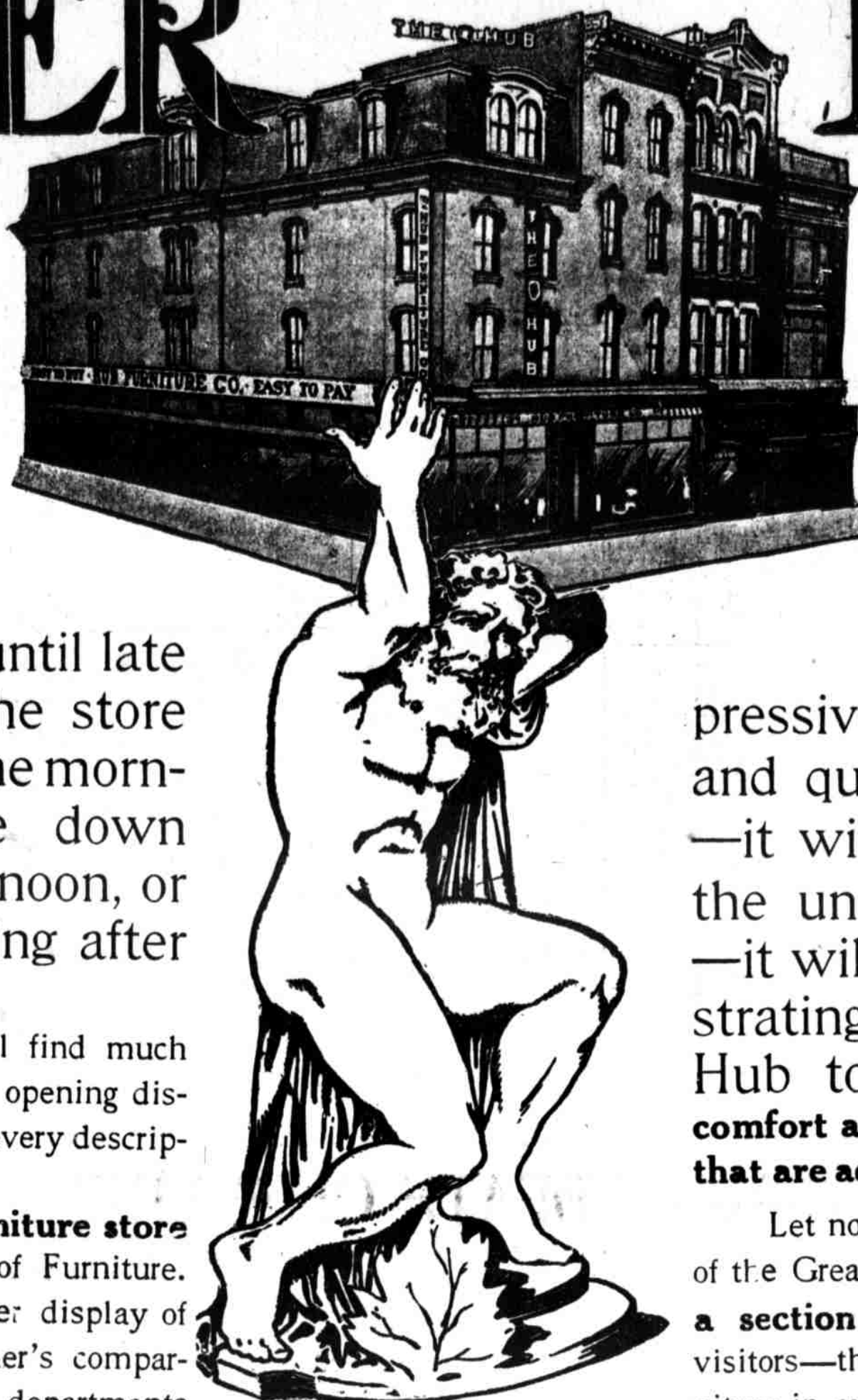
**T**OMORROW is the day set for the formal opening of the **Greater Hub Furniture Company**, and you and your friends are cordially invited to be present.

The day will be a gala day from early morning until late in the evening. Stop in the store on your way to market in the morning—come while you are down town shopping in the afternoon, or pay your visit in the evening after supper.

You will be entertained, and you will find much to profitably interest you in the mammoth opening display of new and dependable Furniture of every description.

The Hub is now a **department Furniture store** with separate departments for each kind of Furniture. These departments not only permit a larger display of Furniture, but greatly facilitate the customer's comparison and selection. This arrangement of departments was made possible by annexing the third and fourth floors of the two adjoining buildings.

The enlarged departments throughout the store necessitated heavier buying on our part, and this heavier buying enabled us to command still greater price concessions, which naturally means **still lower underselling prices** to our customers.



**The Extraordinary Opening Prices Will Set a New Underselling Pace for the Greater Hub.**

This opening is destined to prove the most impressive Furniture event in the history of Washington. It will be impressive in view of the quantity and quality of Furniture displayed—it will be impressive in view of the unprecedented values offered—it will be impressive in demonstrating the facilities of the Greater Hub to **furnish homes** with every **comfort and luxury** at **nominal cost** and **on terms that are adjusted to the means of every customer.**

Let nothing prevent you from visiting the opening of the Greater Hub tomorrow. There will be **music by a section of the U. S. Marine Band** to entertain visitors—there will be interesting displays of new Furniture in every department—there will be useful souvenirs at “give-away” prices—and there will be plenty of salesmen on hand to show you every attention during your inspection and selection of Furniture.

We will be ready for you at eight o'clock tomorrow morning, and we will be just as glad to see you at ten o'clock in the evening. Come and bring your friends.

## The Hub Guarantees Satisfaction to All

Everything you buy at The Hub must prove satisfactory. That's the policy that has made The Hub popular with its customers. Our experience and efforts are directed toward procuring the best and most dependable Furniture, and we make it a point to guarantee that the goods are right, and we also guarantee satisfactory service and fair and square treatment whether you buy for cash or on time.

## The Hub Shares Profits With Customers

We make it worth your while to buy Furniture here by sharing our profits with you in the nature of handsome and useful premiums. For instance, if you buy \$25 worth of Furniture for cash, or on credit, you will receive a beautiful 31-piece Dinner Set absolutely FREE, and with cash or credit purchases amounting to \$50 or more we give a handsome 26-piece set of Wm. Rogers Guaranteed Silver FREE.

## Hub's Original Guarantee Certificate

—is the equivalent of an insurance policy and it is given free to every customer who buys on credit. This Guarantee Certificate provides that in the event of death all payments are canceled. This protects our customers and those who are depending on them. It means that all indebtedness is wiped out in case the purchaser dies.

## This Beautiful Frosted Ruby-Gold BERRY BOWL

With Embossed Rose Decorations  
Special Opening Souvenir on Sale on the 3d Floor for only

**5c**



A worth-while Souvenir that will appeal to visitors at our Opening. This is a beautiful full-size frosted Ruby-Gold Berry Bowl, with heavily embossed decorations of rose blossoms and leaves. When you get to the third floor of our store look out for this special Souvenir. It's yours for only 5 cents. Practically a “give-away” price.

## MUSIC BY U. S. MARINE BAND

A section of the famous United States Marine Band has been engaged to furnish music during the day and evening for the entertainment of visitors.

The Store That Saves You Money



Southeast Corner 7th and D Sts.

## This Set of Silvered Aluminum Salt, Pepper, and Toothpick Holder

Special Opening Souvenir  
On Sale on 4th Floor at  
Only . . . . .

**10c**

Another attractive and useful souvenir that you should not miss. Full-size Salt, Pepper, and Toothpick Holder, made of silver aluminum, with weighted base, which means that the pieces can't be upset. Just what you want for the home table. The three pieces in a neat box—on sale on the fourth floor of the store at the give-away price of 10c.

